P R O C L A M A T I O N

WHEREAS, the accelerating pace of modern living has placed increased importance on an annual vacation period and its recognized contributions to the health and well-being of our citizens, and

WHEREAS, proper planning can contribute materially to the success of any enterprise, and

WHEREAS, appraisal of South Dakota's great scenic beauty and points of historical significance will stimulate interest in our own vacation resources, and

WHEREAS, the modern, convenient facilities offered by business and industry in South Dakota are capable of accommodating great numbers of vacationers and the staffs of these establishments have earned recognition for their efforts to assist travelers, making any vacation in South Dakota both memorable and rewarding, and

WHEREAS, miscellaneous expenditures by vacationers for goods and services within South Dakota both directly and indirectly contribute to our state's economic health by stimulating business, providing jobs and increasing our state's tax revenues;

NOW, THEREFORE, I, ARCHIE GUBBRUD, Governor of the State of South Dakota, do hereby proclaim the period of May 24 through May 30, 1964, to be

VACATION PLANNING WEEK

and do urge the people of South Dakota, the businesses, industry, civic groups and other organizations to give the observance their complete support.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of South Dakota to be affixed on this 5 day of May in the year of Our Lord, one thousand nine hundred and sixty-four.

Archie Gubbrud
ARCHIE GUBBRUD, GOVERNOR

ATTEST:

Essie Wiedeman
ESSIE WIEDEMAN, SECRETARY OF STATE

STATE OF SOUTH DAKOTA - BUREAU OF ADMINISTRATION - OFFICE OF RECORDS MANAGEMENT - CERTIFICATE OF AUTHENTICITY
I HEREBY CERTIFY THAT THE MICROPHOTOGRAPHIC IMAGE APPEARING ON THIS SLIDE OF MICROFILM IS AN ACCURATE REPRODUCTION OF RECORDS AS MICROFILMED IN THE REGULAR COURSE OF BUSINESS ACCORDING TO THE PROVISIONS OF SOUTH DAKOTA COMPILED LAWS 1939.
RECORD AND IT IS FURTHER CERTIFIED THAT THE PHOTOGRAPHIC PROCESS USED FOR MICROFILMING OF THE ABOVE RECORDS HAS IN ALL RESPECTS MET THE REQUIREMENTS OF THE NATIONAL BUREAU OF STANDARDS FOR PERMANENT MICROFILM STANDARDS.
REDUCTION 25 ROLL NO. 1 DATE MICROFILMED 5-27-64
CAMERA OPERATOR